

Dinner/CLE Program Summary Iune 18. 2013 Four Seasons Hotel - Silicon Valley EAST PALO ALTO, CA

Title: "Trolls, Traders, and Wizards - Understanding the Market for Innovation."

ABTL - Northern California Chapter certifies that this activity has been approved for MCLE credit (one hour - General)

by the State Bar of California.

Summary: Join us for an hour-long examination of the market for patents and patent portfolios, including

> tactical acquisition of patents during litigation, the competing perspectives on the effect of these market dynamics on invention and innovation, as well as a discussion of patent aggregators, NPEs

(non-practicing entities), PAEs (patent assertion entities) and so-called "patent trolls."

Moderator: Ed Reines, Partner in the Technology Litigation Practice at Weil, Gotshal and Manges.

Mr. Reines is Chair of the Federal Circuit's Advisory Council, and Chairs the Patent Rules Committee

for the Northern District of California.

Panelists: ● Chief Judge Randall Rader, Chief Judge of the United States Court of Appeals for the Federal

> Circuit. Chief Judge Rader was appointed to the Federal Circuit in 1990 and assumed the duties of Chief Judge in 2010. Chief Judge Rader has co-authored the most widely used textbook on the U.S.

patent law, "Cases and Materials on Patent Law."

● The Honorable Lucy Koh, United States District Judge for the Northern District of California. Judge Koh has presided over several high profile patent cases including the Apple Inc. v. Samsung

Electronics Co., Ltd. trial.

● Peter Detkin. Founder and Vice-Chairman at Intellectual Ventures. Intellectual Ventures is one of

the world's biggest patent holders. Prior to co-founding Intellectual Ventures, Peter was Intel

Corporation's Assistant General Counsel in change of patents.

• Mark Chandler, Senior Vice President, General Counsel and Secretary of Cisco, where he manages

a team of 250 professionals. He is an outspoken critic of NPEs/patent trolls and recently testified

before U.S. Congress regarding abusive patent litigation.

The Four Seasons Hotel, 2050 University Avenue, EAST PALO ALTO, CA First floor ballroom **Location:**

Times: 6:00 pm Cocktail Reception; 7:00 pm Dinner; 8:00 – 9:00 pm CLE Program

Directions: Directions to Four Seasons Hotel - Silicon Valley

Parking: Self parking – Free. Valet parking - \$13 Parking charges are higher for overnight parking.

MCLE: 1.0 hour MCLE Credit - General

Registration www.acteva.com/go/abtl

Site: Make your table reservation ONLINE here also. Early Reg. deadline: Midnight June 11, 2013

Registration

\$90 for ABTL members; \$105 for non-members (+ \$20 after 6/11/13)

Fees: Tables of 10: \$900 for members, \$1050 for non-members; (+\$200 after 6/11/13)

Public Sector Attorneys: \$55 Students: \$45 Sitting Judges: Complimentary

If Paying By Please mail your check payable to ABTL to:

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