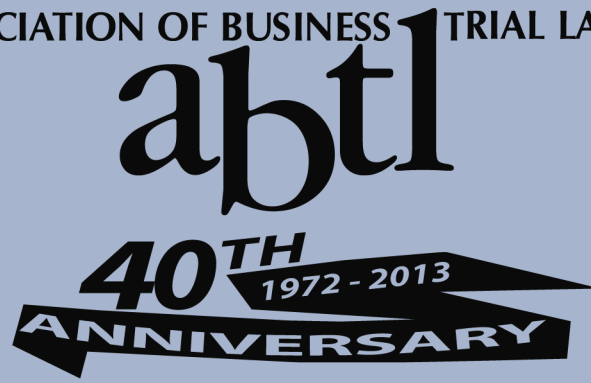


ASSOCIATION OF BUSINESS TRIAL LAWYERS



THE ART OF
STORYTELLING

40th Annual Seminar
October 3-6, 2013

The Ritz-Carlton,
Laguna Niguel

\$279 Per Night (No Resort Fee)
\$15/day Parking

PROGRAM SCHEDULE

Thursday, October 3, 2013

| | |
|-------------|--|
| 4:00–6:00pm | Joint Board of Governors Meeting |
| 4:00–6:00pm | Young Lawyer Division Mixer |
| 6:00–7:15pm | 40th Anniversary Celebration Reception |
| 7:15–9:00pm | Welcome Dinner |

Friday, October 4, 2013

| | |
|--------------|-----------------------|
| 7:00–9:00am | Buffet Breakfast |
| 8:15–8:20am | Welcome Announcements |
| 8:20–11:20am | General Sessions |

Panel 1: *The Courtroom is Your Stage*
Panel 2: *Developing a Persuasive Story and Theme*
Panel 3: *Conveying Your Theme Throughout Your Case*

| | |
|-----------------|---|
| 11:30am–12:45pm | Lunch and Speaker |
| 1:15pm | Golf Shotgun (Monarch Beach Golf Links) |

Saturday, October 5, 2013

| | |
|-----------------|---|
| 10:00am–12:00pm | Tennis Tournament (Tennis Club at Monarch Beach) |
| 1:00–1:05pm | Welcome & Announcements |
| 1:05–3:55pm | General Sessions |

*California's Top Trial Lawyers
Demonstrate the Art of Storytelling*

| | |
|-------------|---|
| 4:05–4:50pm | Breakout Sessions with Members of the Judiciary |
| 5:30–9:30pm | Kids' Dinner and Activities |
| 6:00–7:00pm | Keynote: Hon. Alex Kozinski United States Court of Appeals for the Ninth Circuit |
| 7:00–9:00pm | Dinner Buffet & Entertainment by |



Sunday, October 6, 2013

| | |
|--------------|------------------|
| 8:00–10:00am | Buffet Breakfast |
|--------------|------------------|

What is Included for Attendees and Registered Guests?

- All Seminar Presentations
(*Materials and MCLE for conference registrants only*)
- 40th Anniversary Celebration and Welcome Dinner on Thursday, October 3, 2013;
- Two (2) Buffet Breakfasts (Friday and Sunday);
- Luncheon on Friday October 4, 2013 (*Conference registrants only*); &
- Dinner & Entertainment on Saturday, October 5, 2013.
- Registered children may attend both breakfasts, the Welcome Dinner and a private Children's Dinner on Saturday evening.

Dress Code

All seminar sessions are casual (shorts and golf shirts are welcome). Receptions and dinners are Resort Casual (no jackets or ties required).

Cancellation & Refund Policy

Seminar Registration Fees are refundable *prior to Tuesday, September 3, 2013*, less a *non-refundable processing fee of \$175.00*. Cancellations must be received in writing (by email at annualseminar@abtl.org or by fax to 714.602.2505), no later than 5:00 p.m. on Tuesday, September 3, 2013.

Hotel Accommodations

All accommodations are at The Ritz-Carlton, Laguna Niguel. Discounted ABTL group rates are set forth in this brochure. Each ABTL member is responsible for booking his/her own hotel accommodations on-line at <http://www.abtl.org/annualseminar.htm> or by contacting the hotel at 877.266.6065 and referencing "ABTL." *To enjoy the ABTL discounted rates, hotel reservations must be made on or before September 11, 2013.* For your additional enjoyment, the ABTL discounted group rates can be extended pre- and post-conference for up to three (3) days on either side of the scheduled conference dates.

Contact Information

Event Planner: Linda A. Sampson
8502 E. Chapman Avenue | Suite 443
Orange | CA | 92869
Phone: 323.988.3428 | Fax: 714.602.2505
AnnualSeminar@abtl.org | www.abtl.org

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40TH ANNUAL SEMINAR CONFERENCE REGISTRATION FORM

Complete the registration form and submit to ABTL
8502 E. Chapman Avenue., Suite 443, Orange, CA 92869
Make checks payable to ABTL (Tax ID: 51-0167001)

PERSONAL INFORMATION:

Name: _____ SBN: _____

Nickname (if any, for nametag purposes): _____

Firm Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

ABTL CHAPTER:

Please indicate chapter to which you are a member. You must join your local ABTL Chapter to be eligible to attend. *Please circle one:*

Los Angeles | Northern California | Orange County | San Diego | San Joaquin Valley

BOARD MEMBERS/OFFICERS/PAST PRESIDENTS:

Board Member Officer Past President

REGISTRATION FEES:

*Prices are per person and include all materials, group meals, special events and entertainment.
Please see Cancellation & Refund Policy set forth in General Information.*

| | Postmarked on or before 8/1/2013 | Postmarked after 8/1/2013 |
|--|-------------------------------------|------------------------------|
| Conference Registration | \$995 | \$1,095 |
| Conference Registration - Young Lawyer (Admitted 10 years or less) - In-House Counsel - Public Entity/Governmental Attorney | \$795 | \$895 |
| Judicial Registration (Sitting State and Federal Judges) | \$575 | \$575 |
| Guest Registration (Includes meals, events and entertainment) | \$475 | \$525 |
| Children Registration (Price per child; Ages 3-15) | \$175 | \$200 |

GUEST REGISTRATION:

Guest Name: _____ Email: _____

Please include guest's email address if he/she would like to receive seminar event invitations and information directly.

CHILDREN REGISTRATION:

Name(s): _____ Age: _____

Name(s): _____ Age: _____

Name(s): _____ Age: _____

PAYMENT INFORMATION:

Total Payment \$ _____ Payment Method: *Check* *Credit Card*

For Payment via Credit Card: You can do so online through PayPal or by entering your information here:

Type of Card (Circle One): Visa | MasterCard | Amex | Discover

Number: _____; Expiration: _____

ACTIVITIES:

We will contact you if there is sufficient interest in these activities

Golf

Surfing

Tennis

Paddle Boarding

Hiking

Tidepool/Beachlife Tours

All hotel accommodations are at the

The Ritz-Carlton, Laguna Niguel

\$279 Per Night (No Resort Fee)

\$15/day parking (either day or overnight parking)

These rates will be offered three (3) nights pre- and post-conference.

All hotel reservations must be made on or before September 11, 2013.

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